

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

AP-YAT & C (PMU) Department – Tourism Promotion – Payments for M/s.Akshara Advertising Ltd ,Hyderabad - Coffee Table Book on Buddhist Heritage in Andhra Pradesh – Sanction of Rs.10,00,000/- (Rupees Ten Lacs ONLY) including taxes – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

**G.O.RT.No. 682**

**Dated: 22-11-2014**

**Read the following:-**

1. From **Mr.Govindarajulu,Chief Operating Officer,M/s Akshara, Advertising Ltd**  
Dated:25-10-2014
2. Government Letter No. 4298/PMU/PRO/2014, Dated: 31-10-2014.
3. Invoice from M/s. **Akshara, Advertising Ltd**, Dated 14-11-2014

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**O R D E R:**

1. In the reference 1st read above Chief Operating officer ,Akshara Advertising Ltd has submitted the final dummy of coffee table book on Buddhist Heritage in Andhra Pradesh proposal for approval of the design for them to take printing .
2. In the reference 2nd read above, the Government has agreed for printing of 2000 No's coffee table books and sanctioned an amount of Rs.10,00,000 (Rupees Ten Lacs Only) including taxes. Upon completion of the assigned work and ref 3<sup>rd</sup> cited the agency has submitted invoice for payment
3. Government after careful examination of the matter, hereby sanction an amount of Rs. Rs.10,00,000 (Rupees Ten Lacs Only) including taxes for printing of the coffee table book on Buddhist Heritage in Andhra Pradesh.
4. The amount sanctioned at Para – 3 above shall be debited to the following Head of Account:  
“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (20)-Tourism(PMU)-500-OTHER CHARGES-503-OTHER EXPENDITURES.
5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at Para – 3 above and disburse the same to : **M/s.Akshara Advertising Ltd.** through Bank. The following are bank details

Account Name: **M/s.Akshara Advertising Ltd.**

Bank Name	:	Axis Bank Ltd
Branch Name	:	Mumbai Fort (MH)
Account No.	:	910020047482542
IFSC Code	:	UTIB0000004
PAN No.		AAHCA2048Q

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN**  
**SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)**

To

**M/s.Akshara Advertising Ltd.**

The Assistant Secretary to Government & Drawing and Disbursing Officer,  
YAT & C Department.

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.

SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**